

The Apollo Beach Manatee Festival of the Arts is an innovative showcase of fine arts and fine crafts which draws talent from all across the country. Our exhibitor's area offers visitors an opportunity to meet and interact with artists – to view their works and purchase art from the individual who created it. Additionally, we encourage our exhibitors to demonstrate their work. There is also a Children's Art Show, Children's Creativity Center, live musical performances, special environmental exhibits, a Culinary Arts program, a free shuttle to the Tampa Electric Manatee Viewing Center to view the gentle manatee in their winter habitat and a variety of foods to tempt any palette.

This is an excellent venue to display and sell art in a relaxed and comfortable setting.

Artist Services

The Festival provides artists with designated parking convenient to the exhibitor area, preferential hotel rates, booth signs, exhibitor identification badges and booth-sitters and other special amenities. The Festival committee also offers a continental breakfast both Saturday and Sunday. A complimentary buffet dinner is set up in the exhibition area for the artists on Saturday evening.

The Apollo Beach Manatee Festival of the Arts has security 24 hours a day starting on Friday evening and commencing until after closing time of the Festival on Sunday. Security is provided by the Hillsborough County Sheriff's Department within the Festival's gated area.

2010 Apollo Beach Manatee Festival of the Arts

This year the Apollo Beach Chamber of Commerce will be presenting the 18th Annual Apollo Beach Manatee Festival of the Arts. Our dedication to excellence in selecting quality artists each year has resulted in the development of a well-respected juried show. Our show offers outstanding art for display and sale to the public. We believe our continued commitment to quality will uphold the Apollo Beach Manatee Festival of the Arts as one of the finest arts shows in the Tampa Bay area.

By working together as a team, we can make this a worthwhile event for all parties concerned.

Mail application to:

Apollo Beach Chamber of Commerce
137 Harbor Village Lane
Apollo Beach, FL 33572

(813) 645-1366

Email: abeachchamber@tampabay.rr.com
www.apollobeachchamber.com

Apollo Beach
Manatee Festival of the Arts
137 Harbor Village Lane
Apollo Beach, FL 33572

The Apollo Beach Chamber of Commerce

Announces

The 18th Annual Apollo Beach Manatee Festival of the Arts



Saturday, March 13, 2010
10 AM.—5 PM
Sunday, March 14, 2010
10 AM – 4 PM
Apollo Beach, Florida

Application Deadline January 15, 2010

PRSRT STD
U.S. POSTAGE
PAID
RIVERVIEW, FL
PERMIT 148

Awards

Best of Show (1).....	\$1,500.00
TECO Energy Award of Excellence (1).....	750.00
Award of Distinction (1).....	525.00
Awards of Merit (7).....	200.00
Awards of Honor (9).....	125.00
Manatee Art Award for Best Depiction of a Manatee.....	250.00
Committee Award –Dean Tea Memorial Award.....	200.00
Total Award Money :	5,750.00
Patrons Purchase Awards (approx).....	9,000.00
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Total.....	\$ 17,750.00

Rules

- Artists will not be limited to a maximum number of works. Exhibit spaces will be 12’ x 12’ and work must be contained within the assigned space. **Spaces may not be shared. No jointly created works are permitted unless proof of legitimate collaboration can be provided at the time of application.**
- All exhibits must be the **original** works of art attributed solely to the displaying artist and executed since **2008. (No proxy exhibitors will be allowed.)**
- Only the work of the accepted artist may be sold or displayed within the booth location. All entries must be for sale with prices clearly marked. All work should be kept within the booth area.
- This competition is for original, handcrafted work.** Paintings reproduced from works of Masters, widely circulated photographs or advertisements are not considered original and will not be accepted.
- Displaying artists’ Limited Edition reproductions will be accepted.** All paintings should be appropriately framed or mounted. Watercolors, drawings, and graphics not framed must be displayed in a portfolio.
- Each artist must provide an appropriate and substantial display. Plastic coverings and sandbags are strongly recommended to secure your display.
- Commercial products or displays,** kits, plants and craft show items will not be eligible. Final interpretation of eligibility will be made by the Rules Committee and Jurist for 2010.

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- Artists may enter more than one category for judging, **Digital image requirements and jury fees must be fulfilled for EACH category entered, in order to be considered.**
 - Each artist is responsible for collecting Florida State sales tax (7%) on all sales made during the Festival and mailing the proceeds directly to the Florida Department of Revenue.
 - A qualified art professional will view all artwork submitted and select the exhibitors.
 - Entry deadline is January 15, 2010. Entries received after January 15 will be placed on a waiting list.** Artists will be notified of their selection as space openings occur. **Incomplete applications will be returned.**
 - All applicants **must** submit digital images, as we plan to use certain artwork for promotion of the Festival.
 - Works of art that have previously won awards in the Apollo Beach Manatee Festival of the Arts may not be exhibited. Ribbons and awards from other shows may not be displayed.**
 - Your application is a commitment to exhibit. NO REFUNDS will be made for cancellation by the exhibitor, without a letter for consideration by show officials for justified cause.**
 - Accepted work will be juried by experienced, qualified judges on Saturday morning, March 13 at 9 AM Awards will be presented Saturday afternoon on or before closing. **Winning artists will receive prize money and patron awards beginning on Sunday, March 14 after 3 PM.**
 - Please provide us with a brief summary of exhibit history, awards and facts of interest concerning your background and work to be used for promotional purposes.
 - Registration and set up times: Friday, March 12, 1-4 PM and Saturday, March 13, 6:30 AM. **Artists must register BEFORE setting up exhibit. EACH exhibiting and registered artist must show photo I.D. upon registration.** Each artist must exhibit and be present during the complete show from **10 AM – 5 PM** on Saturday, March 13 and Sunday, March 14 **10 AM — 4 PM. Artists failing to comply with this rule will be ineligible for prizes and admission to future shows.**
 - We prefer that you do not bring your pets. Should this be necessary, they must be leashed or caged at all times. even during non- Festival hours.**
 - NO OVERNIGHT CAMPING ON PREMISES. NO EXCEPTIONS.**
 - The Apollo Beach Manatee Festival of the Arts Rules Committee shall review all displays to assure compliance with the rules of acceptance. Artists shall exhibit only work typified by digital images submitted for jurying. Failure to comply with the Apollo Beach Manatee Festival of the Arts rules and standards will result in the removal of the exhibit from the Festival.

Application Information

Deadline 01/15/10

- Applications must be accompanied by two (2) checks: one check for \$20 (non-refundable jury fee) and one check for \$185 (tax included) for space fee.** Space fee will be returned after February 1, 2010 if you are not accepted. Each category juried must be accompanied by a digital image, a separate application and an additional jury fee. Incomplete applications will not be considered.
- Artists shall submit a total of four (4) digital images. Three images showing the type of work to be exhibited. The fourth image showing the display space with work visible. **Only work of the quality and type illustrated in the images may be exhibited. All images must be current and application will not be reviewed without the images.**
- Photographs cannot be considered. If you want your CD’s returned to you, please enclose an adequate sized SASE with the proper postage. Print your name clearly on the CD or case.**

<input type="checkbox"/> Oils	<input type="checkbox"/> Ceramics	<input type="checkbox"/> Jewelry
<input type="checkbox"/> Watercolors	<input type="checkbox"/> Leather	<input type="checkbox"/> Glass
<input type="checkbox"/> Mixed Media	<input type="checkbox"/> Fibers	<input type="checkbox"/> Photography
<input type="checkbox"/> Acrylics	<input type="checkbox"/> Sculpture	<input type="checkbox"/> Wood
<input type="checkbox"/> Graphics (drawings pen, ink & pastels)	<input type="checkbox"/> Digital	

If you are going to apply for an additional category, they must be accompanied by digital images and separate jury fees.

EMAIL: _____

Name _____

Address _____

City/State/Zip Code _____

Phone /Cell _____

Signature _____

If paying by credit card, complete all information below

MC - Discover - Visa Number _____ Expiration Date / Code _____

Artist’s Check List:

<input type="checkbox"/> Complete Application	<input type="checkbox"/> Stamped return envelope
<input type="checkbox"/> Four digital images	<input type="checkbox"/> Check for jury \$20
<input type="checkbox"/> Signed release agreement	<input type="checkbox"/> Check for booth fee \$185
<input type="checkbox"/> Biographical data	<input type="checkbox"/> End Space - \$210 (first come, first served)

- Incomplete applications will not be accepted.**

Release Agreement

Artwork Release and Hold Harmless Agreement

Completion and submission of the application represents my commitment to participate in the Apollo Beach Chamber of Commerce Manatee Festival of the Arts for 2010 (the “Festival”) to be held March 13 and 14, 2010.

I have received and read the Rules of the Festival which are hereby incorporated by reference. I agree to abide by them if I am accepted and realize that not following these rules can mean removal from the Festival.

For good and valuable consideration, including being permitted to participate in the Festival, the undersigned participation artist, for myself and my successors, heirs, assigns, executors, administrators, legal representatives, employees, agents, and affiliates (and in the case of a corporation, all its officers, directors, and shareholders), (collectively, the “Artist”) forever releases and discharge the Apollo Beach Chamber of Commerce and each of its officers, directors, employees, agents and affiliates (herein after referred to as ABCC) from all claims, demands, losses, costs, expenses, suits, damages, obligations, liabilities, causes of action, including those for negligence, and judgment whatsoever, in law or in equity, which the Artist never had, now has, or hereinafter can, shall, or may have for, upon or by reason or any matter, cause or thing whatsoever arising out of the Artist’s involvement in the Festival.

The Artist agrees to and does hereby assume any and all risks of personal injuries to the Artist, including death, and damages, to Artist’s property, caused by or arising out of the Artist’s involvement in the Festival.

The Artist hereby agrees to defend, indemnify and hold ABCC harmless from and against any claim, demand, suit, loss, causes of action, damages, liabilities, obligations, costs, expenses, and judgments (including, without limitation, death and damages to property) caused by the Artist’s acts or omissions or failure to abide by the Rules of the Festival arising out of Artist’s involvement in the Festival.

If accepted, ABCC has my permission to reproduce my artwork through the digital images I have submitted. Authorized ABCC media personnel can use photographs and videos of my work for this year’s event and for promotion of said event in the future.

Artist’s Signature

Date

Artist’s Name (Please Print)